

Privacy Policy

By using this site, you signify your assent to these Privacy Policy. If you do not agree to all of these Privacy Policy, do not use this site! DentalCareBudapest.com Kft. may change these Privacy Policy from time to time. We will notify you of such changes by posting the amended Privacy Policy on the Site.

1. Definitions and Interpretation

1.1. You have accessed the official Smilistic® website at www.smilistic.com, www.dentalcarebudapest.com and www.cheapdentalcare.co.uk.

1.2. The following words and phrases used in this Privacy Policy, on the websites www.smilistic.com, www.dentalcarebudapest.com, www.cheapdentalcare.co.uk and in any official correspondence shall have the following meaning:

“Site”, “website” or “internet site” shall mean the official company website at www.smilistic.com, www.dentalcarebudapest.com and www.cheapdentalcare.co.uk.

“Company”, “DentalCareBudapest.com” shall mean DentalCareBudapest.com Kft.

“We” and “us” shall mean DentalCareBudapest.com Kft. and its employees, directors, consultants or other representatives acting on its behalf.

“Policy” shall mean this Privacy Policy and any periodic updates thereof.

“Consumer”, “customer” and “visitor” shall mean the person that accesses, uses, downloads, or visits the Website.

“Patient” shall mean an individual who either identifies himself or herself as being in need of dental attention.

“Services” shall mean the services provided by the Company in relation to dental tourism or display of the Works including without limitation the Website.

“Works” shall mean articles, illustrations, images, guides, and information owned or controlled by the Company or produced by or on behalf of the Company.

1.2. Smilistic® respects and will protect your right to privacy during and after your interaction with this site. To safeguard your personal information, we have adopted the following confidentiality policies:

1.3. All information which is provided by you to us via this website or otherwise will be treated in accordance with the terms and provisions of Hungary. You should read this Privacy Policy carefully before using this site. If you do not read on, or if you disagree with any aspect of the Privacy Policy, you should not use this site. Your use of this site signifies your agreement to be bound by the terms of this Privacy Policy.

1.4. This Privacy Policy is an unseparable part of our Terms and Conditions.

2. Age and Responsibility

2.1. You should note that the Site may only be used by individuals who are legally entitled to form such contracts under law in the jurisdiction in which they reside. If you are under the age of 18, you should not access and or use this site or its services. By accessing and using this Site, you warrant that you are 18 years of age or older.

3. Collection and Use of Information

3.1. Consumers seeking to arrange a dental consultation with a healthcare provider will be asked to provide certain personal information to contractual provider(-s) with Smilistic® can decide if they wish pursue in offering their medical services to the Consumer. Such information will include, but is not limited to, details including your name, address and contact details (including email and telephone number) and relevant medical history.

3.2. If you do not wish to provide your name to us, you may use an alias. If you wish to arrange a consultation with a healthcare provider, then you acknowledge that we may provide all information that you have submitted to us via the site including any personal information to that healthcare provider via email, and you explicitly consent to full disclosure. You also explicitly consent to the transfer and disclosure of your personal information to those providers who are based in Hungary. The forwarded information may also include statistical data concerning your use of the site.

3.3. We may use any personal information you provide to identify you as a prospective patient, process your request for medical services, and deliver relevant information about you to providers – thereby facilitating consultations with said providers. We may also use your contact details, phone number and email address to contact you for updating your progress in relation to your consultation with providers or other matters concerning our services. You consent to allowing us to contact you in this regard.

3.4. We will not give, sell or in anyway divulge your personal information to any third parties for marketing purposes without your consent.

3.5. If you are based in the European Economic Area, you acknowledge and consent to having your personal information transmitted outside the European Economic Area.

3.6. You also acknowledge and agree that in certain circumstances we may be obliged to disclose personal information that you have provided to us to third parties, in order to conform to any law or legal process, as well as to protect and defend our rights.

4. General

4.1. If at any time after supplying said information you decide that you no longer wish us to hold or use this information, or in the case that the information requires correction, please notify us and we will remove or correct/ update the information.

4.2. We will not collect or keep your personal data unless it is necessary for the purpose(s) outlined above, nor will we keep your personal data for longer than is necessary.

4.3. We reserve the right to transfer information (including any personal information you provide) to a third party in the event of a sale, merger, liquidation, receivership, transfer or substantially of all assets in relation to Smilistic®, a wholly owned site of DentalCareBudapest.com Kft.

5. Links to Third Party Sites

5.1. This Site contains links to third party sites. Your use of third party sites is subject to the Terms and Conditions of use contained within each individual site. Access to any other site through this Site is done at your own risk. We are not responsible or liable for the accuracy of any information, data, opinions, or statements made on third party sites or the security of any link or communication with those sites. We reserve the right to terminate a link to a third party site at any time. The fact that we provide a link to a third party site does not mean that we endorse, authorise or sponsor that site, nor does it mean that we are affiliated with the third party site, owners or sponsors. We provide these links merely as a convenience for those who use this Site.

5.2. Be advised that when you link to another site from this Site we have no control over the linked site. Accordingly, we cannot guarantee that the controller of that website will respect your privacy in the same manner as we do.

6. Access to your Personal Information

6.1. You have the right to request a copy of the information that we hold about you, and to have inaccuracies in your information corrected.

7. Use of your Personal Information by Third Parties

7.3. Except as otherwise noted in this Privacy Policy, this policy only addresses the use and disclosure of information that we collect from you. We cannot guarantee and accept no liability in the event a provider or other third party gives your personal data as the consumer to third parties or in any way impinges upon your data protection or privacy rights.

8. Use of Cookies and Statistical Data

8.1. Due to the nature of the internet, we cannot guarantee the protection of your personal data, and therefore we are not responsible for any loss or damage resulting to the consumer during use of this Site. You should be aware that each time you visit any site, two general levels of information about your visit can be retained. The first level comprises of statistical and analytical information collected on an aggregate and non-individual specific basis of all browsers who visit the website, and the second is personal information specific to the individual visitor who knowingly chooses to provide that information.

8.2. This statistical and analytical information provides us with a general and non-individual specific information about the number of individuals who visit this website, the number of individuals who return to the website, the pages visited, where

they were before they came to the website and the page in the website at which they exited. This information helps us monitor traffic on a website so that we can manage the website's capacity and efficiency. This type of non-personal information and data can be collected through the standard operation for Internet servers and logs, as well as "cookies" and other technical mechanisms.

8.3. Cookies are small data files that a website can use in order to recognise visitors who revisit a website so as to facilitate their ongoing access to and use of the website. Cookies are used by websites to store a visitor's user settings – therefore most browsers are initially configured to accept cookies. Typically, cookies involve the assigning of a unique number to the visitor. You should be aware that we are unable to control the use of cookies or the resulting information by other third parties such as advertisers or parties hosting data for us. One simple way to prevent the use of cookies is to activate the facility that is available in most web browsers, which enables a user to deny or accept cookies. However, you should realise that certain cookies may be necessary in order to provide you with certain features such as the customised delivery of certain information.

9. Emails and Newsletters

9.1. Our email marketing is permission based. If you received an email from us, our records indicate that you have expressly shared this address for the purpose of receiving information in the future ("opt-in"), and/ or you have registered or purchased or otherwise have an existing relationship with us. We respect your time and attention by controlling the frequency of our emails.

9.2. If you believe you have received unwanted, unsolicited email sent via this system or purporting to be sent via this system, please forward a copy of that email with your comments to us for review.

9.3. Each email sent contains an easy, automated way for you to cease receiving email from us, or to change your expressed interests. If you wish to do this, simply follow the link at the end of any email.

10. Disclaimer

10.1. SMILISTIC® AND ITS DIRECTORS, EMPLOYEES, AGENTS, AFFILIATES OR OTHER REPRESENTATIVES AND THEIR RESPECTIVE PARENT AND SUBSIDIARY COMPANIES, SHALL NOT BE LIABLE IN RESPECT TO ANY CLAIMS, EMERGENCIES, DEMANDS, CAUSES OF ACTION, DAMAGES, LOSSES, EXPENSES, INCLUDING, AND WITHOUT LIMITATION TO, REASONABLE LEGAL FEES AND COSTS OF PROCEEDINGS ARISING OUT OF OR IN CONNECTION WITH THE USE AND/ OR DISSEMINATION OF PERSONAL INFORMATION RELATING TO YOU, THE CONSUMER, IN ACCORDANCE WITH THIS PRIVACY POLICY AND YOUR CONSENTS.

11. Changes in Privacy Policy

11.1. We reserve the right to modify or terminate any services offered through this Site at any time, for any reason and without notice, and without liability to you, any other client or third party. We reserve the right to change the content, presentation, performance, user facilities and/ or availability of any part of this Site including the Privacy Policy at its sole discretion at any time. You should check the Privacy Policy for any changes each time you access this Site. Your continued use of the Site will signify your acceptance of any revised Privacy Policy.

12. Governing Law and Jurisdiction

12.1. This Privacy Policy is governed by the laws of Hungary, and you, the consumer, submit to the exclusive jurisdiction of the courts of Hungary.

Last modification 12 April 2011, Tuesday